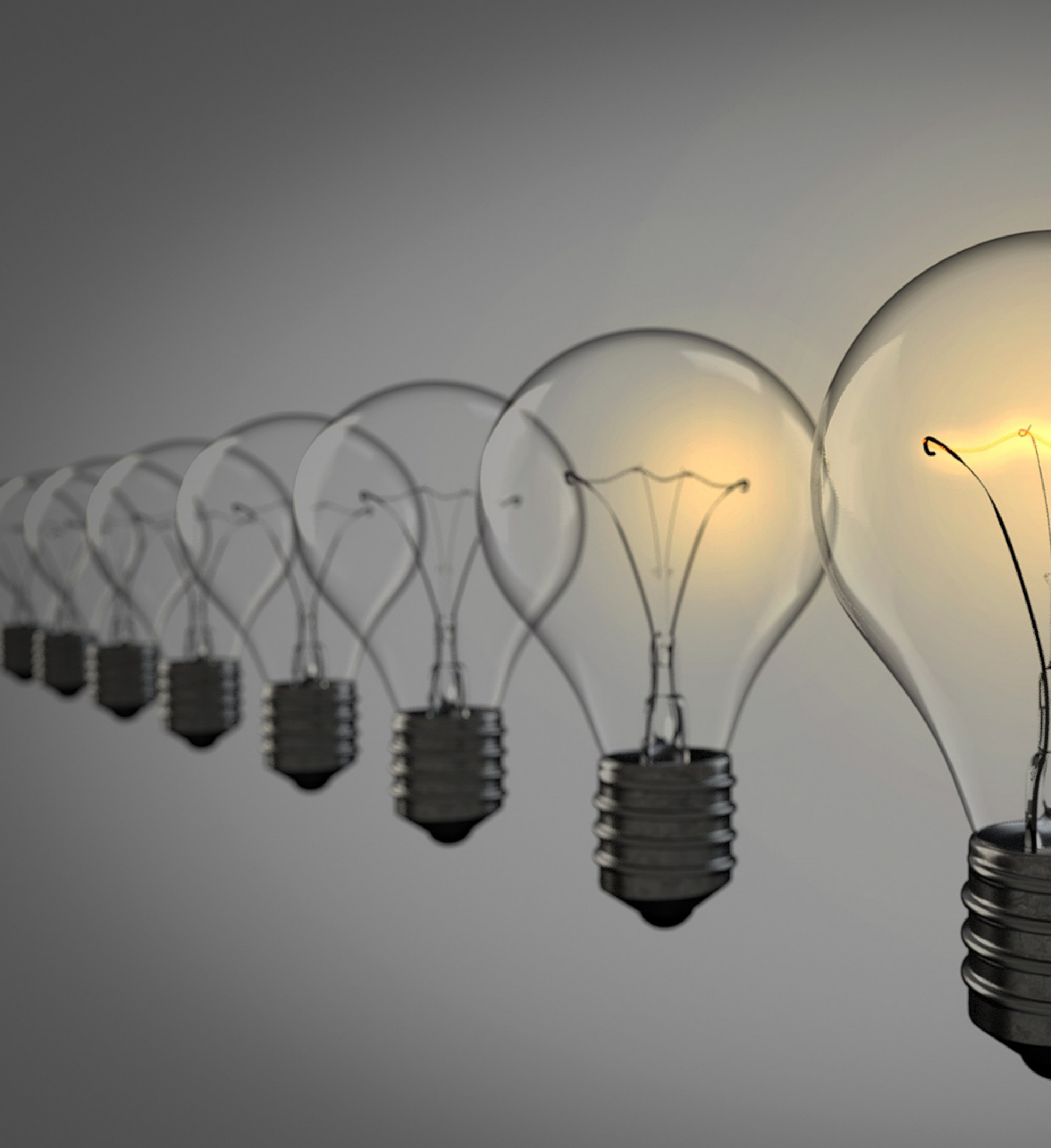


diversity labs.





the lightbulb moment.

In 2014, PWN Global made a subtle strategic shift.

Noticing that the statistics for women in leadership were flat-lining, we re-assessed the causes and decided to move from being a European network for professional women, to a global network for professionals who want to advance gender balanced leadership.

This subtle change had a huge, unexpected ripple effect.

For years, we had been groups of women discussing 'how we change ourselves to redress the balance'.

In 2014, the conversation switched to 'how can we change the workplace and remove systemic barriers and behaviours to redress the balance'. In line with this, for the first time we had men reaching out to us and asking 'but what does this mean for us? What can we do to get involved and make this change?'.

diversity labs.

Diversity Labs are intimate round table sessions where senior decision makers come together to listen to a brief presentation on insights into the best practices from organisations that we have worked with around the world.

During these sessions, we also invite participants to share:

- their journey in gender diversity and inclusion
- their successes - their greatest initiatives and programs and what's working
- their challenges to become inclusive and balanced at all levels in their organisation.

Our aim is that every participant leaves our sessions with new insights, new solutions and new connections that will support them in engaging their male colleagues, flattening the 'playing field' for female leaders, using technology and advancing gender balanced leadership in their organisations.

PWN Global's strength is being able to connect you with other companies from different industries who are facing similar challenges and leverage great ideas and innovations in gender balance leadership to reinforce your workforce of the future.

"an exclusive forum for business leaders to share, learn and network on how to build gender balanced workforces of the future."



the business case.

It was evident that most people saw gender balanced leadership as the right thing to do but they didn't know how to address it. Many businesses also hadn't realised that there was a solid business case for such balance.

In the same year as PWN Global's rebrand, our longest serving corporate partner, Mercer, launched the 'When Women Thrive' research platform – and over the next couple of years (and to this day) we were able add a concrete, data driven narrative to why gender balanced leadership is a successful business imperative.

For two years we worked with our corporate partners to understand their business needs and challenges in creating a gender balanced workforce. In 2016, we were ready to take our new service to market in the shape of 'Diversity Labs'.

<https://www.mercer.com/our-thinking-when-women-thrive.html>



our journey.

"Balanced leadership & the impact of D&I on advancing female leadership"



2015 - Madrid

"Inspiring male colleagues to become advocates"



2016 - Milan
(Nov)

"Engaging Male Colleagues"



2017 - Bucharest
(May)

"Leadership in the Digital Era"



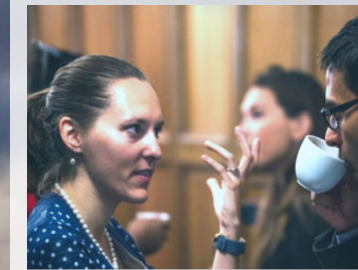
2018 - Paris
(Jun)

"Capitalising on the digital era to drive gender balance leadership"



2020 - Dublin
(Nov)

2016 - Barcelona
(Feb)



"Balanced Leadership"

2017 - Zug & Zurich
(Feb)



"Making Gender Balance Happen"

2018 - Lyon
(Nov)



"Engaging male colleagues to make gender balance happen: good for women, good for men, good for business"

2019 - Dublin
(Oct)



"Capitalising on the digital era to drive gender balance leadership"



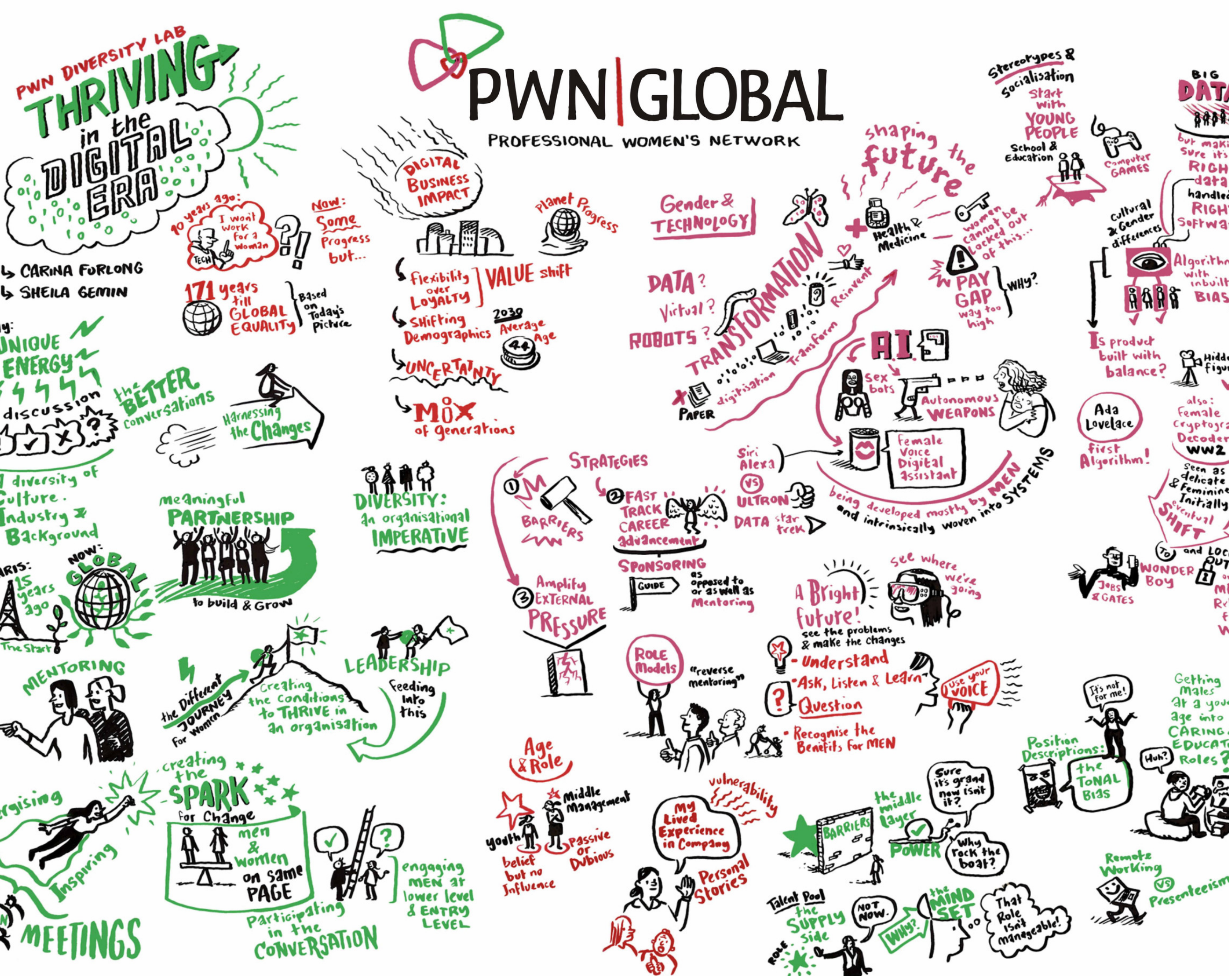
our
allies.

“

PWN Global Diversity Labs are great places to connect with professionals from a broad spectrum of industries who are working on making gender-balanced leadership the 'norm'. The sessions involve people who are at different stages in their respective journeys, sharing their experiences. INSEAD has been working for decades to build an inclusive and safe environment in business and society.

”

PIERRETTE DOZ-PERDRIX
Global EMBA Assistant Director Recruitment
INSEAD



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2019.

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community@pwnglobal.net