



PWN GLOBAL SUMMIT 2024
European Parliament, Strasbourg
8 March, International Women's Day
"Women, Peace, Health & Wealth"

INFORMATION FOR OUR PARTNERS

PWN Global (Professional Women's Network Global) is a not-for-profit association (under the French law of 1901). Since its creation in Paris 27 years ago, its mission is to advance gender-balanced leadership in business and society. Our organisation, dedicated to empowering women, is an intersectoral, intercultural and intergenerational network, driven by the diversity of its members. It is the leading international network of women executives and managers, with over 3,000 members spread over 25 PWN City Networks*, located mainly in Europe. www.pwnglobal.net

We are proud to announce the first edition of the PWN Global Summit 2024, which will take place at the European Parliament in Strasbourg, on Friday, 8 March, celebrating the International Women's Day. This significant event will gather our members and also be open to the public.

"We firmly believe in the power of collaboration and knowledge sharing" say Virginia Otel and Nadine Castellani, Co-Presidents of PWN Global.

The Summit 2024 will provide a hub of activities for our City Networks' members to meet and exchange experiences, ideas, and valuable data on major themes such as peace, governance, wealth, health matters, and more. We want to give great visibility to our work through partnerships with companies, organisations, and media outlets which are willing to share and support PWN Global values.

We expect up to 300 participants, eager to engage in insightful discussions, attend informative sessions and workshops, and connect with like-minded professionals. It will host experts, exclusive keynote speakers from the corporate world, universities, and public sector to share their thoughts and action plans on the above-mentioned important topics. Our City Network Presidents will also be present to share their views with our participants.

We are in the process of inviting top officials of the European Parliament, European Central Bank, Members of European and French Parliament, European Commission, Mayor of Strasbourg, and many more."

Join us at the PWN Global Summit 2024, as we strive to create an inclusive and diverse European landscape, driving positive change and growth for men and women. You will find below our partnership packages with details of our financial and in-kind opportunities, along with the agenda and majors themes selected for this PWN Global Major event.

For further information, please contact us at summit2024@pwnglobal.net

for specific request contact Corinne Albert (Summit 2024 Lead) +33 6 07 83 90 58 corinne.albert@pwnglobal.net

PWN Global Summit 2024 team - Corinne Albert (Lead), Sabine Zilberas, Caroline de Gezelle

Sponsored by Virginia Otel and Nadine Castellani, Co-Presidents, PWN Global
www.pwnglobal.net

***PWN City Networks**

Austria (Vienna), Belgium (Brussels), Croatia (Zagreb), Denmark (Copenhagen), France (Paris, Lyon, Nice), Germany (Frankfurt), Ireland (Dublin), Italy (Milan, Rome), Norway (Oslo-Stavanger), Portugal (Lisbon), Romania (Bucharest), Spain (Barcelona, Madrid, Bilbao), Switzerland (Geneva-Lausanne, Zug-Zürich), The Netherlands (Amsterdam), United Kingdom (London), Turkey (Istanbul).
Brazil (Sao Paulo), Angola (Luanda), Nigeria (Lagos).



Annex 1

AGENDA OUTLINE - PWN GLOBAL SUMMIT 7-8-9 MARCH 2024

THURSDAY, 7 MARCH

City Network members arrival (transportation, hotel and dinner)

FRIDAY, 8 MARCH

European Parliament, PWN Global Summit

08.00-08.30 Security - Check in
08.30-09.00 Opening
09.00-11.00 Plenary session, Keynote Speakers & Round tables - 300p
11.00-11.30 Break
11.30-12.30 Working sessions, up to 8 small groups x 40p
12.30-14.00 Lunch & Network
14.00-15.00 Working sessions, up to 8 small groups x 40p
15.00-15.30 Break
15.30-17.30 Plenary session, keynotes Speakers & Round tables - 300p
17.30-18.00 Closing

Strasbourg City Hall, Historical city centre

19.00-22.00 Cocktail Party

SATURDAY, 9 MARCH

City Networks Presidents & PWN Global Board only

10.00-12.00 Meeting, IRCAD Centre
12.30-14.30 Lunch, La Brasserie des Haras

Participants, optional meetups for those staying in town

10.30 Tourist visit
13.00 Snacks
15.00 Tourist visit
19.00 Dinner

Annex 2

THEMES SELECTED BY OUR CITY NETWORKS FOR PLENARY & WORKING SESSIONS* (Details to come)

Peace & Women

- Peace and democracy
- European Parliament; function and action
- Climate change and economy

Wealth & Women

- Parity in governance and management bodies
- Women and their relationship to money, equal pay + fundraising for women entrepreneur
- Gaps in Retirement Pensions

Health & Women

- Life balance, quality of life at work, parenthood ...
- Employment of senior women, life-long training, ...
- Physical and mental health at all women's life stages

**Plenary sessions: Keynote Speakers & Round Tables (up to 300p)*

Working sessions: Small groups to allow participants to mix and share views (up to 8 groups x 40p)



PARTNERSHIP PACKAGES

You will find below details of our different packages, Premium, Gold, Silver, Micro, À la Carte.
If you are interested in making real social impact and change, we would be delighted to hear from you!

We look forward to discussing which opportunity will best suit your strategic business goals.

PREMIUM

PREMIUM PARTNER - 15 000€

(x1* = 15 000€) *Ideal number of Premium Partner

1 . Your Media Visibility before, during and after the Summit

Partner's Company logo, website and a short presentation mentioned on all our PWN Global promotional tools during the Summit communication campaign; database of 25 000 contacts.

- **Web Site** www.pwnglobal.net
- **Newsletters** (Quarterly): January and April (2)
- **Events Mail** (Monthly): January, February, March, April (4)
- **Bulk Mails** announcing the Summit (Monthly): January, February (2)
- **Posts** on our LinkedIn accounts (Weekly): January, February (6-8)
- **Invitation** sent to our Speakers and VIP Guests
- **Press release**, to be relayed by our PWN City Networks

2 . Your Presence during the Summit

Allow your Company to have a Representative present as a

- **Moderator during a working session**, choosing the relevant theme*
- **Guest Speaker on stage**, during the round table of your choice, theme*
- **Guest of Honor** at the Cocktail Party, who may make a short speech

3 . Your Bonus for supporting us

- **8 Invitations** to the PWN Global Summit 2024
- **8 PWN Global memberships** 2024 for your team
- **Promotional Stand** at the Cocktail Party, Strasbourg City Hall

NB: No promotional material is allowed inside the European Parliament
*themes Annex 2

GOLDEN

GOLDEN PARTNER - 7 500€

(x 2* = 15 000€) *Ideal number of Golden Partners

1 . Your Media Visibility before, during and after the Summit

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- **Newsletters** (Quarterly): January and April (2)
- **Events Mail** (Monthly): January, February, March, April (4)
- **Bulk Mails** announcing the Summit (Monthly): January, February (2)
- **Posts** on our LinkedIn accounts (Weekly): January, February (6-8)
- **Invitation** sent to our Speakers and VIP Guests
- **Press release**, to be relayed by our PWN City Networks

2 . Your Presence during the Summit

Allow your Company to have a Representative present as a

- **Moderator during a working session**, choosing the relevant theme*
- **Guest Speaker on stage**, during the round table of your choice, theme*

3 . Your Bonus for supporting us

- **4 Invitations** to the PWN Global Summit 2024
- **4 PWN Global memberships** 2024 for your team
- **Promotional Stand** at the Cocktail Party, Strasbourg City Hall

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PARTNERSHIP PACKAGES

You will find below details of our different packages, Premium, Gold, Silver, Micro, À la Carte.
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SILVER

SILVER PARTNER - 3 500€

(x 4* = 14 000€) *Ideal number of Silver Partners

1 . Your Media Visibility before, during and after the Summit

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- **Newsletters** (Quarterly): January and April (2)
- **Events Mail** (Monthly): January, February, March, April (4)
- **Bulk Mails** announcing the Summit (Monthly): January, February (2)
- **Posts** on our LinkedIn accounts (Weekly): January, February (6-8)
- **Invitation** sent to our Speakers and VIP Guests
- **Press release**, to be relayed by our PWN City Networks

2 . Your Presence during the Summit

Allow your Company to have a Representative present as a
- **Moderator during a working session**, choosing the relevant theme*

3 . Your Bonus for supporting us

- **2 Invitations** to the PWN Global Summit 2024
- **2 PWN Global Memberships** 2024 for your team

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MICRO

MICRO PARTNER - 600€

Special offer only for PWN Members leading a small business

(x10* = 6 000€) *Ideal number of Micro Partners

1 . Your Media Visibility before, during and after the Summit

Partner's Company logo, website and a short presentation mentioned on all our PWN Global promotional tools during the Summit communication campaign; database of 25 000 contacts.

- **Web Site** www.pwnglobal.net
- **Newsletters** (Quarterly): January and April (2)
- **Events Mail** (Monthly): January, February, March, April (4)
- **Bulk Mails** announcing the Summit (Monthly): January, February (2)
- **Posts** on our LinkedIn accounts (Weekly): January, February (6-8)
- **Invitation** sent to our Speakers and VIP Guests
- **Press release**, to be relayed by our PWN City Networks

2 . Your Bonus for supporting us

- **1 Invitation** to the PWN Global Summit 2024

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PARTNERSHIP PACKAGES

You will find below details of our different packages, Premium, Gold, Silver, Micro, À la Carte.
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We look forward discussing which opportunity will best suit your strategic business goals.

À LA CARTE

A la Carte Partnership Options (Media Visibility included before, during and after the Summit): You may sponsor all or part of a

- Plenary session, round table (300p, 45mn) - select the right themes* for you	4 000€
- Working session, small groups (80 to 160p, 45mn) - choose the appropriate themes*	2 000€
- Breaks at 11.00am and at 3.30pm, drinks: water, coffee, tea, cups (300p x 2, 30mn x 2)	1 800€ (300p x 3€ = 900€ x 2)
- Lunch (informal) at the European Parliament (300p, 1.30h) - 8 March	9 000€ (300p x 30€)
- Cocktail Party (festive and gourmet) at the Strasbourg City Hall (300p, 3.00h) - 8 March	24 000€ Food & Beverage (300p x 80€)
- Promotional stand at the City Hall during the Cocktail Party, (300p, 3.00h) - 8 March	3 000€
- Lunch (prestige and exclusive) only for City Networks Presidents & Board (40p, 2.00h) - 9 March	4 000€ (40p x 100€)
- Strasbourg Urban Transportation Pass 24h	1 500€ (300p x 5€)
- Tourist visit : Boat tour (La Petite France en bateau) - Saturday 9 March	1 500€ (50p x 30€)
- Tourist visit : Train tour (Le Petit train dans la ville) - Saturday 9 March	1 000€ (50p x 20€)
- Visual merchandising (kakemono, posters)	500€
- Stationary (badges, notepads, pencils (300p)	1 000€
- Photographer, living in Strasbourg	1 500€
- Visual identity and graphic design, Power Point presentation	3 500€
- Master of Ceremonies	in-kind
- Round Table Moderators	in-kind
- Speakers & Experts	in-kind
- Product Sampling	to be discussed
- "Partner Special Offer" for all Summit 2024 participants (up to 300p)	to be discussed
- "Partner Special Offer" for all PWN Global members (over 3000p)	to be discussed

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PARTNERSHIP PACKAGES - SYNTHESIS

PREMIUM PARTNER ... 15 000€ (x1* = 15 000€)

GOLDEN PARTNER 7 500€ (x 2* = 15 000€)

SILVER PARTNER 3 500€ (x 4* = 14 000€)

MICRO PARTNER 600€ (x10* = 6 000€) *Micro Partner Special offer is only for PWN Members leading a small business*

**Ideal number of Partners per category*

DETAILS

1 . Your Media Visibility before, during and after the Summit

Partner's Company logo, website and a short presentation mentioned on all our PWN Global promotional tools during the Summit communication campaign; database of 25 000 contacts. **(For all Partners: Premium, Golden, Silver, Micro)**

- **Web Site** www.pwnglobal.net
- **Newsletters** (Quarterly): January and April (2)
- **Events Mail** (Monthly): January, February, March, April (4)
- **Bulk Mails** announcing the Summit (Monthly): January, February (2)
- **Posts** on our LinkedIn accounts (Weekly): January, February (6-8)
- **Invitation** sent to our Speakers and VIP Guests
- **Press release**, to be relayed by our PWN City Networks

2 . Your Presence during the Summit

Allow your Company to have a Representative present as a

- **Moderator during a Working session**, choosing the relevant theme* **(for Partners: Premium, Golden, Silver)**
- **Guest Speaker on stage**, during a Round table of your choice, theme* **(for Partners: Premium, Golden)**
- **Guest of Honor** at the Cocktail Party, who may make a short speech **(for Partner: Premium)**

3 . Your Bonus for supporting us

- **Invitations** to the PWN Global Summit 2024 **(for Partners: Premium x8, Golden x4, Silver x2, Micro x1)**
- **PWN Global Membership** 2024 for your team **(for Partners: Premium x8, Golden x4, Silver x2)**
- **Promotional Stand** at the Cocktail Party, Strasbourg City Hall **(for Partners: Premium, Golden)**

4 . A la Carte Partnership Options (Media Visibility included): You may sponsor all or part of a:

- | | |
|--|---|
| - Plenary session, round table (300p, 45mn) - select the right themes* for you | 4 000€ |
| - Working session, small groups (8X40p, 45mn) - choose the appropriate themes* | 2 000€ |
| - Breaks at 11.00am and at 3.30pm, drinks: water, coffee, tea, cups (300p x 2, 30mn x 2) | 1 800€ (300p x 3€ = 900€ x 2) |
| - Lunch (informal) at the European Parliament (300p, 1.30h) - 8 March | 9 000€ (300p x 30€) |
| - Cocktail Party (festive and gourmet) at the Strasbourg City Hall (300p, 3.00h) - 8 March | 24 000€ Food & Beverage (300p x 80€) |
| - Promotional Stand at the City Hall during the Cocktail Party, (300p, 3.00h) - 8 March | 3 000€ |
| - Lunch (prestige and exclusive) Board and City Networks Presidents (40p, 2.00h) - 9 March | 4 000€ (40p x 100€) |
| - Strasbourg Urban Transportation Pass 24h | 1 500€ (300p x 5€) |
| - Tourist visit: Boat tour (La Petite France en bateau) - Saturday 9 March | 1 500€ (50p x 30€) |
| - Tourist visit : Train tour (Le Petit train dans la ville) - Saturday 9 March | 1 000€ (50p x 20€) |
| - Visual merchandising (kakemono, posters) | 500€ |
| - Stationary (badges, notepads, pencils (300p) | 1 000€ |
| - Photographer, living in Strasbourg | 1 500€ |
| - Visual identity and graphic design, PPoint presentation | 3 500€ |
| - Master of Ceremonies | in-kind |
| - Round Table Moderators | in kind |
| - Speakers & Experts | in kind |
| - Product Sampling | to be discussed |
| - "Partner Special Offer" for all Summit 2024 participants (up to 300p) | to be discussed |
| - "Partner Special Offer" for all PWN Global members (over 3000p) | to be discussed |

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